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**Better Grades Guaranteed by theClassConnection.com:
Improve Your GPA or Earn \$1,000 in Private Tutoring**
Free Site Offers Suite of Study Tools for High School & College Students

MADISON, WI — If you're struggling to bring home a report card that won't send your parents into rant-and-rave mode, theClassConnection.com has an offer you can't refuse: if you use the site's free online study tools for a semester and you fail to boost your grade point average, the company will give you \$1,000 in private tutoring.

Simply upload your lecture notes for each class at www.theclassconnection.com, click a single button to automatically generate a digital flashcard deck from those notes or create your own flashcards with theClassConnection's point-and-click card builder, and then study the decks when the system sends you reminders.

If you follow the program and your GPA doesn't improve from the previous semester, you'll get \$1,000 worth of online tutoring from the live tutors at SMARTTHINKING (www.smarthinking.com) to help you turn things around.

"Every student needs a support system. That's what we're providing at theClassConnection," said Dave Sargent, Chief Marketing Officer of the site, which was founded by Sargent and fellow University of Wisconsin graduate Chris Klundt in 2006. "We're so confident in the effectiveness of our tools that we are willing to guarantee that your grades will improve if you use our system as prescribed. That's saying a lot."

The flashcards can include either text-based questions or images like paintings and chemical molecular structures. They let you quiz yourself on key facts and concepts, hide either the questions or the answers to provide different ways to learn the material, and clock how long you spend on each session. Once you've gone through a deck, you have the option to shuffle the cards and do it again, or review only the questions you missed.

To help you reinforce what you've learned, the site's reminder system will automatically notify you to review your flashcards at specific intervals, based on your performance as well as research about how people absorb and retain information. The system calculates the optimal study schedule for your needs and then alerts you by email.

You can also take advantage of other academic and organizational support tools on theClassConnection, including a calendar to help you track classes, deadlines and other academic obligations; chapter summaries for over 100 textbooks; a database of class notes from top students around the country that is searchable by keyword; study group setup tools; and a social networking feature that lets you connect with classmates who have opted in.

For a full list of features and the terms of the site's Better Grades Guarantee, visit www.theclassconnection.com

About theClassConnection

TheClassConnection is a free online suite of academic support tools available to students and teachers at both high schools and colleges. The site provides a variety of study and organizational aids, course management features, academic networking capabilities, tutor matchmaking, and other functions to assist students in improving their academic performance. These tools also allow users to become part of a class-based online academic ecosystem enabling collaboration through the site to enhance the academic experience. For more information, visit www.theclassconnection.com.

About SMARTHINKING:

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Their services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit www.smarthinking.com.